GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4025
ANSWERED ON:18.08.2000
SETTING UP OF NEW AIR/DD KENDRAS
NIVEDITA MANE

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether the Government have laid down any policy norms to set up Akashvani and Doordarshan Kendras;

(b) If so, the details thereof;

(c) Whether any target has been fixed for setting up of Akashvani and Doordarshan Kendras during the Ninth Five Year Plan;

(d) If so, the details thereof, location-wise and State-wise; and

(e) The steps taken to ensure that the target is achieved within the stipulated time?

Answer

MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF TH MINISTRY OF LAW, JUSTICE AND COMPANY AFFAIRS (SHRI ARUN JAITLEY)

(a) & (b) The various factors which are taken into account for setting up of a new radio station/Doordarshan Kendra are the existing coverage in the area, the extent of resultant coverage of the new Kendra, need to provide services to remote, tribal, backward, hilly and sensitive border areas. Besides this, the economic and cultural importance of a place is also taken into account.

(c): For the 9th plan period, 103 radio stations including relay transmitters and 259 new TV transmitters were proposed to be set up. These projects were in addition to the spill over projects of the 8th Plan.

(d): Information is being collected and shall be laid on the table of the Sabha.

(e): To ensure achievement of targets fixed, the implementation of projects is monitored regularly at various levels in consultation with the implementing agencies concerned, impediments are identified and removed expeditiously by taking up the matter with the concerned agencies such as State Governments, civic authorities etc.